

The paper, pulp and print sector is one of the lowest industrial emitters of greenhouse gasses, accounting for 1% of global greenhouse gas (GHG) emissions.

Ecofys, 2013

The European pulp and paper industry produces original bio-based products using wood, a renewable material. It is also the biggest single industrial user and producer of renewable energy in the EU: 56% of the industry's total primary annual energy consumption is biomass-based.

And the industry has the potential to do even more in the future. It has the experience, technology and supply chain to play a big part in the bioeconomy and to do so in a resource-efficient manner.<sup>2</sup>

### The CO<sub>2</sub> emissions of the European pulp and paper industry reduced by 22% between 2005 and 2013.

CEPI Key Statistics, 2014



### The Pulp, Paper and Print sector is one of the lowest industrial greenhouse gas emitters.

Manufacturing industries account for 29% of global greenhouse gas emissions:

• Non-metallic minerals	6.0%
• Iron and steel	4.8%
• Chemical & petrochemical	4.3%
• Non-ferrous metals	1.4%
• Food & tobacco	1.1%
• Pulp, Paper and Print	1.0%
• Other industries	10.5%

Ecofys, 2013



The environmental impact of our personal paper consumption may not be as high as you think either.

In Europe, we each use 156 kg of paper every year.<sup>i</sup> This amount of paper produces 100 kg of CO<sub>2</sub><sup>ii</sup> which is equal to driving 500 miles in the average European car.<sup>iii</sup>

By buying paper from sustainably managed forests and always recycling, we really do not have to feel guilty about using this natural and renewable product.

<sup>i</sup>The Swedish Forest Industries, 2013

<sup>ii</sup>EURO-GRAPH Statistic

<sup>iii</sup>European Commission, 2015