

PRESS RELEASE/October 2016



At GPV France we are pursuing our strategy aimed at combining financial and environmental success.

A major player in postal correspondence in France, GPV France has been committed to an eco-friendly approach for several years, evidenced by the implementation of an ISO 14001 environmental management system and the allocation of several eco-labels: NF environnement, PEFC and FSC.

At GPV France we place the environment at the core of everything we do.

Started in 2014, the action plan put in place by GPV France gives an initial overview of positive results. We have decided to pursue our strategy over the next five years, around four major areas, aimed at developing our business whilst protecting the environment:

- Reducing our carbon footprint
- Contributing to sustainable forest management
- Reducing our environmental impact on waste, air and water
- In the hope that our customers will help and support us in this process, at GPV France we have also involved our sales teams in the promotion of eco-friendly products, also with a five-year target.

Thanks to measurable, managed and monitored indicators, the initial assessment of company activity strengthens GPV France in our pursuit of our environmental strategy.

You can read about GPV France's new environmental objectives in the second edition of "La démarche environnementale de GPV France - Bilan annuel et objectifs à 5 ans", meaning "GPV France's environmental approach - Annual report and 5-year targets".



Undertaken in the aim of acting on the environmental impact of our business, our actions contribute to the sustainability of the mail industry.

About GPV France:

GPV France is the French leader in correspondence and mail packaging. An independent company, we have been a member of the no. 1 European group MAYER-Kuvert-network since 2011. With over 300 employees, we provide services including paper processing, envelope printing and the manufacture of customised professional correspondence and mail packaging products, with a turnover in 2015 of 55 million Euro.

For more information about GPV France, go to: www.gpvfrance.fr

Download our brochure from <http://www.gpvfrance.fr/fr/developpement-durable/bilan-energetique>

Contact GPV France: Giliane Jardiné - Tel.: 03 90 22 79 80 - giliane.jardine@gpv.eu